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**Local *elements therapeutic massage* Studios Provide Relief to Bicyclists at
Tour de Scottsdale Bike Race**

Three Scottsdale elements locations sponsor the event and give more than 100 free massages.

SCOTTSDALE, Ariz. – Oct. XX, 2009 – Approximately 100 bicyclists received complimentary massages courtesy of three Scottsdale *element therapeutic massage* studios following completion of the 6th Annual Tour de Scottsdale bike race, Oct. 4.

The three participating *elements* studios, *elements* Scottsdale Promenade, *elements* on Shea and *elements* Pinnacle Peak, provided on-site certified massage therapy at the race's finish.

Pam Crespo, Arizona area director and co-owner of *elements* of Scottsdale Promenade, organized the sponsorship. "Scottsdale is a very active, health-focused community," said Crespo. "To show our support, we wanted to help provide much needed muscle relief to bikers after such an intense race."

Tour de Scottsdale, a 70-mile bike race, benefited the McDowell Sonoran Conservancy, an organization committed to preserving the Sonoran desert and its mountains.

The Scottsdale *elements therapeutic massage* locations have been voted "Best Massage" by the AZCentral.com Readers' Choice awards in 2008 and 2009. *elements* Scottsdale Promenade studio is located at 16255 N. Scottsdale Road, Suite C-5, *elements* on Shea is located at 9343 E. Shea Blvd., Suite 120 and *elements* Pinnacle Peak is located at 23425 N. Scottsdale Road, Suite A104.

About *elements therapeutic massage, inc.*:

[elements therapeutic massage](http://www.touchofelements.com), <http://www.touchofelements.com>, is headquartered in Highlands Ranch, Colo., and owned by Fitness Together Holdings, Inc. The parent company oversees [Fitness Together Franchise Corporation](#), a one-on-one personal training fitness franchise that began franchising in 1996, and *elements therapeutic massage*, a [massage therapy franchise](#) that began franchising in 2006. Today, the combined franchise network has sold hundreds of franchises across the United States, Costa Rica, Israel, Ireland, and Canada.

Franchise Information:

elements therapeutic massage is actively selling franchises. If you are interested in changing your life and the lives of others, please visit <http://corp.touchofelements.com/franchise/> or call 877.663.0880 ext. 10 for more information about [franchise opportunities](#).

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