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Five Local Massage Studios Celebrate "Best Of" Awards for Second Consecutive Year

SCOTTSDALE, Az. June 4, 2009 Five Scottsdale-area elements therapeutic massage locations, part of the national massage therapy franchise, were voted "Best Massage" by the 2009 [Azcentral.com](http://Azcentral.com) Readers' Choice awards. This marks the second consecutive year for the elements locations to receive the "Best Massage" designation.

Of the five elements studios valley-wide, three are located in Scottsdale, one in Glendale and one in Gilbert, all owned by local entrepreneurs.

elements owners agree that using a therapeutic approach during massage sets them apart from competitors. All elements clients receive a professional massage by a certified massage therapist. A professional "therapeutic" massage can help relieve neck and back pain, stress/anxiety, migraine/headache, sports injuries, lower blood pressure/ cholesterol and improve circulation/flexibility.

"Each location specializes in deep tissue, trigger point, sports massage, Swedish, relaxation, prenatal and hot stone massage," said Shauna Boyd, owner elements therapeutic massage of Glendale. "We are all very proud to be part of the elements therapeutic massage network because of its high standards. Along with diet and exercise, massage therapy is rapidly becoming part of people's general wellness plan. It's not just considered a luxury anymore."

Jeanette Belloni, owner of elements therapeutic massage of Gilbert added, "Our wonderful and loyal clientele have spread the word about our services and new referrals come in daily. We encourage the community to "come to elements and begin the healing!"

elements therapeutic massage's therapists provide customized therapeutic massage services to meet each individual's needs.  
elements therapeutic massage began franchising in 2006 and today has 79 studios open in 21 states.

Studio Locations:

Scottsdale Promenade: 16255 N. Scottsdale Road, Ste C-5; Scottsdale, AZ. 85254 (480) 998-2120

Shea: 9343 E. Shea Blvd., Ste 120; Scottsdale, AZ. 85260 (480) 941-3077

Pinnacle Peak: 23425 N. Scottsdale Road, Ste A104; Scottsdale, AZ. 85255 (480) 513-CALM [2256]

Glendale: 19420 N. 59th Avenue, Ste E-515; Glendale, AZ. 85308 (623) 847-4050

Gilbert: 2556 S. Val Vista, Ste 105; Gilbert, AZ. 85295 (480) 726-2222

About elements therapeutic massage, inc.:

elements therapeutic massage is headquartered in Highlands Ranch, Colorado, and is part of Fitness Together Franchise Corporation. In 1996, Fitness Together Franchise Corporation began franchising to bring professional and affordable personal training services to every major city. Today there are over 400 Fitness Together personal training franchise locations throughout the world and 98 scheduled to open. elements therapeutic massage is following the same model, and was created in 2000 by founder, Michele Merhib. The company started franchising in 2006 under the Fitness Together Franchise Corporation. For more information visit [www.touchofelements.com](http://www.touchofelements.com) or [www.fitnessstogether.com](http://www.fitnessstogether.com)